Wynyard Quarter Transport Management Association Board Meeting

Meeting No.39

Date and time:	Wednesday 24 March 2021 10am
Attendees:	Anita Potgieter (AP), ASB – Chair
Attenuees.	 Louise Baker (LB), WSP
	 Peter Busfield (PB), NZ Marine
	Tracey Ryan (TR), Panuku
	Fiona Knox (FK), Panuku
	Brett Sweetman (BS), Park Hyatt Auckland
	 Meredith Bates (MB), Mott MacDonald
	 Julie Sandilands (JS), Waitemata Local Board
	 Tom Locke (TL), Warren and Mahoney
	Marty Leabourn (ML) Fonterra
	 Adam Davis (AD), Sanford
	 Lauren Tilson (LT), Precinct Properties
	 Kevin Leith (KL), Auckland Transport
	 Daniel Scott (DS), VHHL/Tramco
	 Matt Thompson (MT), VHHL/Tramco
	 Brigid Rogers (BR), WQ TMA Coordinator
	Guests
	 Melisa Everitt (ME) Auckland Council FutureFit
	Makenzie Hirz (MH), FutureFit
	 Elizabeth Zealand (EZ), Spot Parking
Analogies	Sharon Byrne (SB), Auckland Theatre Company
Apologies:	Ben Parsons (BP), AC36
Notes taken by:	Brigid Rogers
Meeting held at:	Warren and Mahoney offices

Item	Discussion and Action	By who
1	Apologies and notes from last meeting / matters arising	
	Notes of February Board meeting were agreed by LB and MB.	
	Westhaven Drive	
	PB thanked AT for helping resolve the safety concern around a new crossing along Westhaven Drive, close the	
	entrance to the marina car park. PB asked that some additional signage be considered.	
2	Spot Parking – Elizabeth Zealand	
	LB introduced EZ and explained that Spot Parking produced digitalization of kerbsides. Spot Parking survey the area and produce an online picture of all assets. This includes parking spaces, loading bays, disabled spaces, pick up and drop off spots etc. EZ explained that the mapping can help reduce driver confusion as it provides real time information. It can be integrated with current occupancy technology so that people can see what spaces are available to them at any time. Spot Parking use historic data to predict future trends – so customers can see how much it will cost and what availability there might be for a weeks' time, for example. EZ mentioned that the online platform holds all the information in one place and can be instantly altered, for example for event road closures etc. There is also the larger question of what is the best use of the kerbside. LB noted that the website for New South Wales was very comprehensive and hoped that this might be something that could be piloted in Wynyard Quarter.	

AP asked what the steps would be if the TMA were interested in setting up a trail. AP commented that the map could be very useful helping people get into the area especially if it was overlapped with public transport etc.

LB commented that any pilot would need to be done in collaboration with AT and Panuku.

KL mentioned that AT have a parking app which is live but was interested in the additional features and functionality provided by Spot, as they were keen to make the AT app better. EZ mentioned that a public website is often easier for people to use than a specific app. The current AT app only focusses on AT assets and that could be a limitation.

BR commented that this would be a great way of getting information to people quickly for example when there were road closures for America's Cup. The idea of having real time information all in one place was very appealing and particularly relevant for events.

LB & KL agreed to arrange a follow up meeting to discuss. KL offered to present on the Parking app at a future TMA Board meeting.

AP thanked EZ for the presentation.

KL/BR/LB

3 FutureFit

ME and MK were introduced to the Board. MK explained that FutureFit had been created by Auckland Council as a way of reducing the carbon footprint of Aucklanders. This is in line with Auckland Council Climate Change objectives and targets to reduce emissions by 2030 and 2050. It is an online gamified carbon calculator. There are six facets to the challenge – eat, grow, move, power, shop and talk. Individuals do a short survey then receive personalised ways to reduce their carbon footprint.

FutureFit has now been launched for businesses. MK explained that a business which has a culture of sustainability and climate action benefits from high employee retention rates, easier employee recruitment and customer buy-in, as well as demonstrating leadership. FutureFit provides a raft of tools and support to businesses who want to take part. There is support for the launch and then ongoing bi monthly competitions for staff as well as mailouts and prizes – all artwork, copy for comms etc is supplied by FutureFit. It is a cost-effective programme with an annual cost of less than \$20,000 per business. MK mentioned that many businesses in WQ had signed up to the Climate Leaders Coalition but real change needs to happen from the ground up.

ME commented that they had been working closely with Spark and NZ Post who would be the first businesses to launch. ME illustrated the flexibility of the reporting dashboard and how this might help measure sustainability targets. ME explained that businesses could have their own URL and one of the first steps was a survey to determine the current situation. The reporting dashboard would show what actions are favoured by your employees and campaigns can be tailored to that.

AP thanked ME and MK and asked that BR circulate the presentation.

BR

4 Impact of AC36 on NZ

Peter Busfield (PB) CEO of NZ Marine presented to the Board on the impacts of AC36. PB reflected on where it all began for NZ back in 2000 when the Viaduct Harbour was created as part of the hosting of the event. The hosting of the America's Cup is seen as one of the most prestigious sporting events in the world – and as such usually has huge benefits for the host country. Freemantle in Western Australia hosted the cup and ten years on they still got visiting American tourists who would not otherwise have even heard of the town. AC36 has introduced NZ to both Italian and UK tourists.

One of the legacies of AC36 is 32 boats used by the course marshals (paid for by lottery funding) will now be given to Coastguard stations around NZ.

90 boats made it into NZ for AC36, this was way below the number of superyachts expected. This was due to border restrictions as a result of Covid. PB outlined the value of superyachts to the NZ economy. 160 superyachts would generate \$435,672,931 into the economy – around \$2.7million per vessel. 60 superyachts with around 100 people would generate the same amount as 120,000 Australian tourists.

The reductions in air travel due to Covid have impacted marine industry exporters. Costs which were \$3,000 to move freight to Europe are now \$30,000. Often freight is sent with passenger airlines.

	PB explained that they are still working with the NZ government on access during this time when the NZ	
	borders are closed.	
	AP thanked PB for the presentation.	
,	Updates	
	Chair	
	AP advised the Board that the new signatories (MB & LB) were now authorised.	
	Waitematā Local Board update	
	JS thanked BR for attending and presenting the results of the staff travel survey to the Local Board. JS advised	
	the Board that the consultation period of the Regional Land Transport Plan was 29 March to 2 May 2021.	
	Details to follow.	BR
	Auckland Transport	
	KL reported that traffic in the CBD continues to be lighter than normal but that traffic in the outer areas is	
	higher. PT is still running at around 70%. March is usually the busiest month of the year but this has not	
	materialised this year. Tertiary education is still being done partly on line and that may account for some of	
	the drop. People are continuing to work remotely as part of new working patterns. AT are keen to look at	
	acquiring new patrons for PT. AT are working on some new comms and KL will share that with the TMA Board	
	at some stage.	
	KL keen to powerup the subsidized PT scheme that was initiated by Genesis and is now being taken up by	
	some other businesses in the CBD.	
	BS commented that the area is now every quiet post AC36. AP mentioned that some businesses may have	
	encouraged staff to work from home during AC36 but that things might bounce back slightly as everyone is	BR/KL
	now at level 1.	-
	AP suggested sharing details of the new comms and initiatives that AT are planning along with the Parking app	
	information at a future Board meeting. KL/ BR to arrange.	
	LB asked when the Public Transport Plan was out for consultation. KL to confirm details.	KL
	Panuku	
	TR reported that details around the redevelopment of the Down Town car park would be presented at the	
	next Board meeting. Auckland Council have approved the development and now the process is underway to	
	determine what will happen with the site.	
	FK asked that any comments around AC36 be shared as there will be a washup meeting to ensure that future	
	events run as smoothly as possible.	
	Te Wero bridge project pushed out to 2025due to budget constraints.	
	AP asked if there was any update on the news articles around the Skypath being ditched. FK commented that	
	more details would be emerging over the coming weeks.	
	DC asked what activations were being planted and ACCC and if there were to be anothing a stational ACCC.	
	BS asked what activations were being planned post AC36 and if there was to be anything relating to AC36 in	
	the area – some sort of tourist attraction perhaps? There was an ongoing challenge to draw people over the	
	bridge. FK confirmed that there were events being planned.	
	LB asked what had happened in respect of the Ferry Strategy – KL to report back as AT was the lead on that.	
	Lo asked what had happened in respect of the Ferry Strategy - RE to report back as AT was the ledu off that.	KL
	ML asked what the plans were for the bases once the syndicate teams had moved out. FK explained that those	
	concrete slabs need to be available if the cup takes place again here in Auckland but pop-up uses were being	
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FK offered to do a walk around showing the development sites and works in progress around the waterfront/CBD

5 Items of Interest / AOB

Wynyard Quarter Street Upgrades (Beaumont Street and Westhaven Drive)

Early engagement with key stakeholders is largely completed. The feedback received has been consolidated and the team is talking further with internal teams (for instance the parking and public transport) and the designers are reviewing the concept design. Following this, a project control group will be convened for full briefing and to endorse recommended next steps. A report summarising the feedback received and AT's response to this, along with detail from any investigations we have carried out as part of the review, and the revised design will be provided to all key stakeholders for another round of consultation. The project team will meet with the WQTMA Board to present the updated design and to obtain feedback. The timeline for this will likely be for the April or May WQ TMA Board meeting.

AC36 feedback

There was general agreement that communications around AC36 had improved post-Christmas. It was acknowledged that the event was attracted smaller crowd number than anticipated. There was a sense that had the crowd been larger (i.e. without Covid deterring international and national visitors) the logistics may not have worked. This was evidenced by the frantic scenes when ENTZ won the Cup. BR mentioned that some of the comms had come through very late and this had caused issues. Any other feedback welcomed.

AC36 Phase 2

This project is progressing well with Sanford and ASB taking part.

New Board rep

DS introduced Matthew Thompson who will be taking over as the VHHL/Tramco rep at the next meeting. AP thanked DS for his valued contribution over the past few years, and wished him well for the future.

Date of next meeting Wednesday 21st April 2021